



Ebor Beef Inc. Information Pack

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www.eborbeef.com.au



Introduction

Ebor Beef Inc. was established in 1993 by a group of prime beef producers from the Ebor district. Today the group includes around 90 members, mostly from the New England region but extending beyond. These members share a commitment to produce top quality grass-fed cattle.

Ebor Beef Inc. employs a Marketing Services Consultant who provides strategic marketing strategies for each member's beef enterprise and promotes the branded product.

The current Ebor Beef President is John Finlayson pointsfield@gmail.com

Ebor Beef is proudly sponsored by Rabobank.



Rabobank



Marketing Services Consultant

Sam Ditchfield

The Consultant provides the latest market intelligence to ensure the producers receive the best available prices. He is responsible for ensuring only the best quality animals enter the supply chain.

The Marketing Services Consultant's role also includes the following logistics:

- grouping producers' cattle together to best advantage for price and transport;
- providing assistance in buying cattle for members and marrying buyers with sellers;
- organising buyer inspections, transport and delivery;
- assisting in the development of market alliances and other new markets.

Sam Ditchfield is the Marketing Services Consultant for Ebor Beef. He has many years' experience in the cattle industry, particularly in the agency arena. Sam and his family - wife Jules and children Harrison, Angus & Libby - live in Armidale. Sam and Jules trade as SJ Livestock Marketing and are able to offer Ebor Beef members full Stock and Station Agency services including Stock Insure™. Sam is also an Accredited Livestock Assessor for AuctionsPlus™.

Mobile: 0427-657212

Email: sam@sjlm.com.au





Ebor Beef Members' Trading Details

Trading Name	
Contact Person	
Address	
ABN	
PIC	
Phone	
Email	
Additional PIC	
Additional PIC	

Trading Bank Details

Account Name:

Bank BSB:

Account Number:

Please note: Your Bank Details are kept confidential with only the authorised Processor/Buyer having access to them. Providing this information greatly speeds up the process of payment to you.

SJ Livestock Marketing





Ebor Beef Inc Membership Form

Trading Name	
Member's Name	
Property Address	
Postal Address	
Phone	
Email	

Tax Invoice

ABN. 35 754 767 594

(Please tick the appropriate box)

- Current Financial Member 2018/19**
Subscription 1/3/18 – 28/2/19
Subscription (\$500) + GST = \$550

- We/I wish to cancel our current membership of Ebor Beef Inc. (Please ensure your details are filled in at the top of this form and returned to the treasurer at the postal address provided)

[Please make cheques payable to EBOR BEEF INC. and return full page to the treasurer at the below address.]

Bank Details: Westpac Armidale BSB: 032 607
Account Name: Ebor Beef
Account Number: 352199

Please Return to: **By Post**
SJ Livestock Marketing
PO Box 4151
West Armidale 2350



The Marketing Fee Structure for Ebor Beef Members

Fee Structure Charged on the no. of head sold in a 12-month billing period

1 to 25 head	\$11.00 /head
26 to 75 head	\$8.00 / head
76 to 500 head	\$5.40 / head
501 to 1000 head	\$3.25 / head
1001 plus head	\$2.20 / head

AuctionsPlus	Assessment fee	\$6.00 / head
	Fee if sold	at member's current rate
	AuctionsPlus fees	at member's expense

Buying fee \$5.00 / head

Initial on property visit/inspection for all members is complimentary. Subsequent visits may incur a call-out fee. This fee will be negotiated on a case by case basis.

All fees & charges are GST exclusive

Please note:

Marketing Fee Billing period – 1st March to 28th February

Membership Subscription Billing Period – 1st March to 28th February

All offers and acceptances of this Marketing Fee Structure are entirely at the discretion of the individual member and SJ Livestock Marketing in accordance with the Ebor Beef Inc Regulations. Neither the member nor SJ Livestock Marketing is obliged to adopt the Marketing Fee Structure.

