



Ebor Beef Inc. Information Pack

Table of Contents

- Introduction
- Marketing Services
- Marketing Fee Structure
- Ebor Beef Membership Form and Invoice
- Trading Details Form





Introduction

Ebor Beef Inc. was established in 1993 by a group of prime beef producers from the Ebor district. Today the group includes around 60-70 members, mostly from the New England region but extending beyond. These members share a commitment to produce top quality cattle.

Ebor Beef Inc. employs a Marketing Agent who provides strategic marketing strategies for each member's beef enterprise.

Ebor Beef is primarily a marketing group however the group also holds numerous field days, forums, bus trips and seminars to educate and inform the membership. Ebor Beef provides a network of cattle farmers who work alongside each other and share industry experience.

The current Ebor Beef President is Bill Wheeler

Email: bill.wheeler60@gmail.com

For further information visit eborbeef.com.au

Ebor Beef is proudly
sponsored by Rabobank.





Marketing Services

Marketing Agent – Steve Daley

The Marketing Agent is responsible for Marketing Ebor Beef Member's Cattle. They provide the latest market intelligence including a weekly Market Report to ensure the producers receive the best available prices. They are responsible for ensuring only the best quality animals enter the supply chain.

The Marketing Agent's role includes the following:

- grouping producers' cattle together to best advantage for price and transport;
- providing assistance in buying cattle for members and marrying buyers with sellers;
- organising buyer inspections, transport, and delivery
- assisting in the development of market alliances and other new markets.

Steve Daley is the Marketing Agent for Ebor Beef. He has many years' experience in the cattle industry. Steve trades as **Daley Livestock Pty Ltd.**

Steve's mobile is 0499 898 561 Email: steve@daleylivestock.com.au



The Marketing Fee Structure

Bookings to Feedlot, Abattoir, direct store sale etc. Charged on the number of head sold in a 12-month billing period, beginning 1st March.

1 to 100 head	\$12.00 /head
101 to 500 head	\$8.00 / head
501 to 1000 head	\$6.00 / head
1001 plus head	\$4.00 / head

AuctionsPlus Assessment and marketing fee 2% sale, minimum \$500 per visit.

AuctionsPlus listing fees At member's expense

Buying fee \$5.00 / head

Initial on property visit/inspection for all members is complimentary. Subsequent visits may incur a call-out fee. This fee will be negotiated on a case-by-case basis between Daley Livestock and Member.

Additional Fees \$20.00/ transaction for processing of sales over and above paddock sales and AuctionsPlus if Member has not set up direct deposit with processors etc.
All fees & charges are GST exclusive.

Please note:

Ebor Beef Marketing Fee Billing period – 1st March to 28th February

Ebor Beef Membership Subscription Billing Period – 1st March to 28th February

All offers and acceptances of this Marketing Fee Structure are entirely at the discretion of the individual member and Daley Livestock Pty Ltd in accordance with the Ebor Beef Inc Regulations.



Ebor Beef Membership Form and Tax Invoice

ABN. 35 754 767 594

Trading Name	
Member's Name	
Property Address	
Postal Address	
Phone	
Email	

Current Financial Member 2023/24

Subscription 1/3/23 – 28/2/24

Subscription (\$650) + GST = \$715

Please ensure your details are filled in at the top of this form and returned to the treasurer by email or post to the below addresses.

Invoices may be paid by Direct Debit to Ebor Beef (see below) or by cheque. All cheques payable to EBOR BEEF INC and sent to Treasurer.

Bank Details for Annual Subscription Payment:

Account Name: Ebor Beef
BSB: 032 607 (Westpac Armidale)
Account Number: 352199
Reference: Surname and Property Name

Please Return filled form to:

By Post **Treasurer:** Cameron Greig
390 Aberbaldie Road
Walcha NSW 2354
By Email cgreig71@gmail.com



Ebor Beef Member Trading Details

Please complete below Member details and forward to steve@daleylivestock.com.au.

Trading Name	
Contact Person	
Address	
ABN	
PIC	
Phone	
Email	
Additional PIC	
Additional PIC	

Office Use only Trading details entered:

Trading details entered:

Banking details entered:

Details entered in Xero Address Book:

Details entered in DropBox Address Book: